



Annel

PACKAGING REQUIREMENTS
FRANCE




SORTING INFO - FRANCE

This guide provides all the information and guidelines you need to add the new mandatory harmonised sorting label to your household packaging. The aim is to provide your consumers with the information they need and ensure you are in compliance with the new regulatory requirements (Article 17 of the French AGEC Law and Decree no. 2021-835 of 29 June 2021).

WHY DO WE NEED THAT?

To support the extension of sorting instructions (ESI) effort, Sorting Info encourages French consumers to dispose of all their packaging waste in a sorting bin or container. Sorting becomes easier and the benefit for consumers is highlighted by the strapline “Sorting made simpler”.



IMPORTANT DATES

Implementation of the new
mandatory labelling

1st January 2022

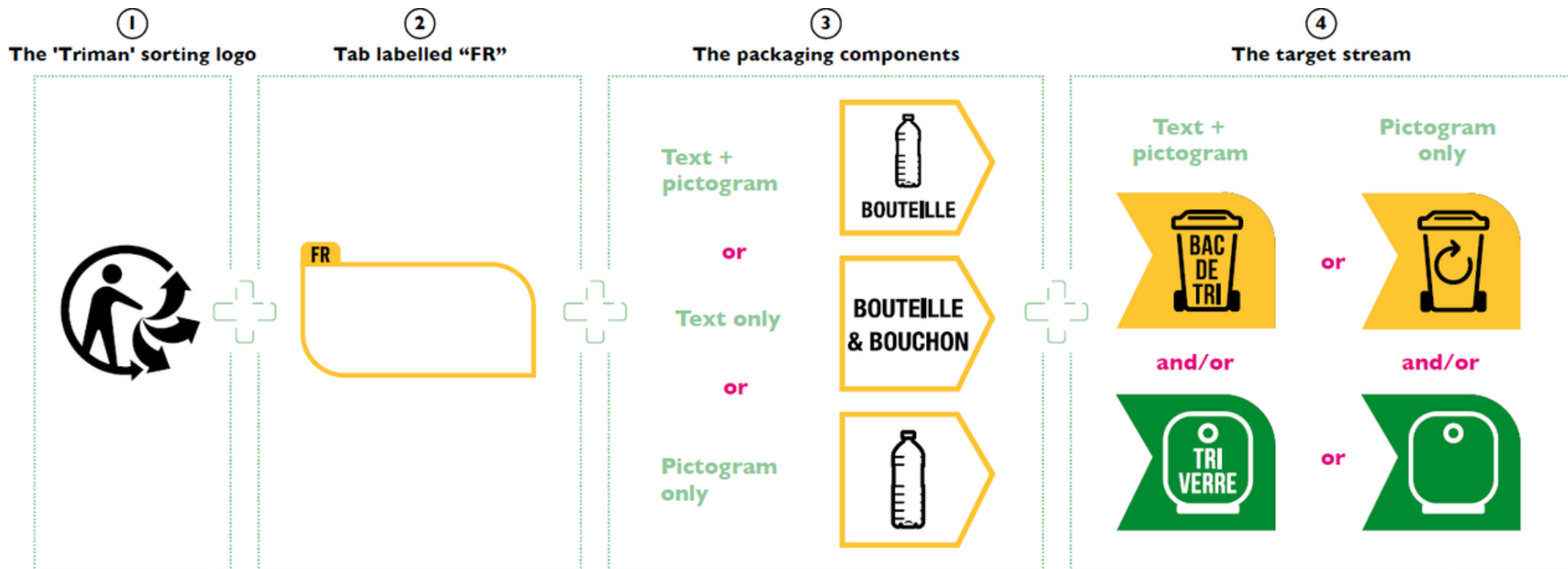
Extension period for marketers
to sell existing stocks of
packaging manufactured or
imported before
9 September 2022

8th March 2023

All packaging must include
Sorting Info unless exempted by
Law

9th March 2023

CREATION OF SORTING INFO



1. The Triman logo is **mandatory** and may not be removed from the Sorting Info block
2. The **abbreviation "FR"** is mandatory if the product is sold outside of France. It serves to clearly indicate that the sorting rule applies to French territory
3. All the **packaging components** that can be sorted separately after consumption must be shown, separated by a **+ sign**. Components can be represented by **pictograms and/or text**.
4. The sorting bin pictogram (or glass bank pictogram) indicates how different types of packaging should be discarded. The contours of the Sorting Info block and background of the "target stream" area correspond to the **colour of the sorting stream: green for glass packaging and yellow for other packaging**.

CREATION OF SORTING INFO

TRIMAN LOGO



Minimum size : 6 mm high

Graphic standards issued by Ademe

CREATION OF SORTING INFO

TAB LABELLED FR

Colours

Monochrome of your choice

Glass packaging



Non-glass packaging



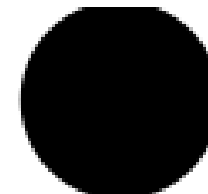
Non-glass & glass packaging



Pantone 2258 C
C85 M0 J100 N20



Pantone 123 C
C0 M25 J86 N0



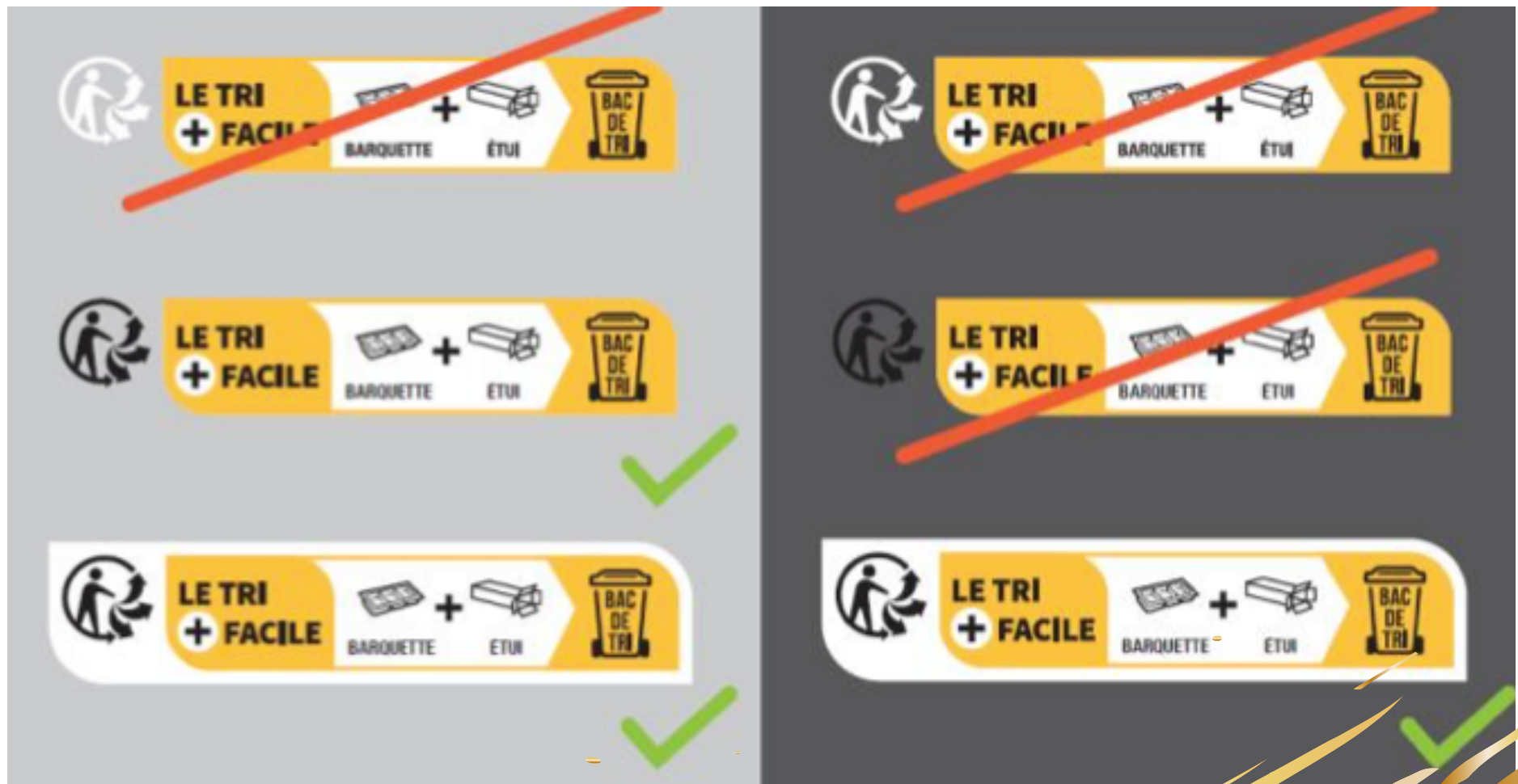
Pantone Black C
C0 M0 J0 N100

Font of FR: Flama condensed bold

CREATION OF SORTING INFO

TAB LABELLED FR

The choice of label options should always take legibility into account with regard to the background.



CREATION OF SORTING INFO

THE PACKAGING COMPONENTS AND TARGET STREAM

If you cannot find a pictogram online that represents your packaging item, you can create your own outline drawing to ensure your consumers understand the information provided as thoroughly as possible



Packaging names font: Helvetica Neue 77 Bold Condensed

PENALTIES

The Decree No.. 2014-1577 itself does not state any penalties for not using the Triman Logo. However, according to the applicable environment law in France (Art. L171-8 & L173-1) a warning can be issued by the responsible authorities. Thereafter, continuous non-compliance can result in financial penalties of up to 100,000 € or up to 2 years in prison. We recommend to not even take the risk and get compliant now.

IF YOU NEED ANY HELP LET US KNOW !

