



Amazon UK – Cosmetic Compliance Checklist

Prepared by Annel | Cosmetic & Product Compliance Experts

1. Product Safety Documentation

✓ Cosmetic Product Safety Report (CPSR) – prepared by a qualified safety assessor. Must include Parts A & B before sale or Amazon listing. ✓ Product Information File (PIF) – contains CPSR, formulation, manufacturing, labels, test results. Stored for 10 years by the Responsible Person (RP).

2. Responsible Person (RP)

Each cosmetic product sold in the UK must have a UK-based Responsible Person (RP). The RP's name and address must appear on the product label. The RP ensures product safety and compliance.

3. Notification (SCPN Portal)

Before sale, each cosmetic must be notified via the Submit Cosmetic Product Notification Portal (SCPN). Include product details, formulation, label image, and RP details. Keep SCPN confirmation for Amazon verification.

4. Label Requirements

Labels must include: product name, content, batch number, PAO or Best Before date, full INCI list, RP name/address, origin, and warnings (if applicable). Language: English is mandatory for UK market.

5. Claims and Advertising

Avoid medical or therapeutic claims (e.g., 'treats acne'). Claims must comply with EU Common Criteria – truthful, honest, and supported. Stick to cosmetic claims: 'moisturising', 'nourishing', etc.

6. Manufacturing & Testing

Manufacture under Good Manufacturing Practice (GMP – ISO 22716). Maintain evidence of stability, microbiological, and preservative efficacy testing.

7. Amazon-Specific Requirements

Amazon UK may request: CPSR (Parts A+B), SCPN confirmation, label images, and GMP proof. Ensure product listings match label data and avoid unsubstantiated claims.

8. Reference Links

Compliance Hub – <https://sellercentral.amazon.co.uk/help/hub/product-compliance>

Contact Annel

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