
LABELLING



Annel

L O N D O N / U K
W A R S Z A W A / P L

Table of contents

EU/UK

- **Whats needs to be on the packaging?**
- **Description of particular elements**
- **List of minimum height of numbers and letters in the indication of the nominal quantity of prepacked products.**
- **Localisation of BARCODE/ SKU & Multilingual sticker**
- **Scheme of text localization (cardboard box)**



L O N D O N / U K
W A R S Z A W A / P L

What needs to be on the packaging?

EU/UK

- Name and address of the Responsible Person
- Country of origin for imported products (Note: 'Made in the EU' is not accepted as the country of origin, as the EU is not a country)
- Nominal quantity of contents
- Date of minimum durability ("Best Before" date)
- or (where the minimum durability is more than 30 months) a 'Period After Opening' (PAO)
- Warning statements and precautionary information
- Batch number
- Product function, when not obvious from its packaging / presentation
- List of ingredients



The Regulation requires the labelling of the nominal content at the time of packaging, given by weight or by volume. However, the following products are exempt:

- Free samples;
- Where packing contains less than 5g or 5 ml;
- Single application, for example, sachets; and
- packs normally sold as a number of items, for which the details of weight or volume are not relevant, for example, bath balls, where the number of items appears on the packaging or is obvious, or if the product is normally sold individually.

More information regarding each point is specified in Article 19 of Cosmetic Products Enforcement Regulations 2013: Guidance (GB)

https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/968602/Guide-to-cosmetic-products-regulations-2013-tp.pdf

Description of particular elements

EU/UK

DIRECTIONS FOR USE

- Simple and logical description. The customer must be sure how to apply the product and what are the applications of individual components (for sets).

MADE IN

- Country of origin for imported products (Note: 'Made in the EU' is not accepted as the country of origin, as the EU is not a country)

CAPACITY

- It is the obligation to indicate the capacity in grams or milliliters on the label or packaging.



L O N D O N / U K
W A R S Z A W A / P L

INGREDIENTS

- Always given in order from the highest to the lowest concentration of the ingredient.
- INCI nomenclature.

BEST BEFORE / BATCH NUMBER

- The expiration date and batch number are given by the manufacturer usually by sticking it directly on the product / packaging, so the best idea is to leave such information in the graphic design of the designated empty field.
- For cosmetics whose expiry date is longer than 30 months (which is associated with longer and more expensive than standard tests), we place the PAO mark and in it (in PAO mark) the number of months / years during which the product is safe to use after opening the product.

MANDATORY WARNINGS (PRECAUTIONS)

ACCORDING TO 1223/2009 ANNEXES RESTRICTED INGREDIENTS)



L O N D O N / U K
W A R S Z A W A / P L

LEAFLET

- If the leaflet attached to the cosmetic contains additional, **IMPORTANT** and **NECESSARY** information (e.g. composition), because we have run out of space on the packaging, we put the sign presented below. This mark informs the user that he should read the leaflet before starting to use the product.
-



L O N D O N / U K
W A R S Z A W A / P L

Minimum height of numbers and letters in the indication of the nominal quantity of prepacked products.

Product volume (in g or ml)	Font size
Under 50ml	2mm
50ml to 200ml	3mm
200ml to 1000ml	4mm
1000ml and above	6mm

Localisation of BATCH NUMBER

Multilingual sticker

EU/UK

- It is obligatory to provide us information where BATCH / LOT NUMBER will be placed.

MULTILINGUAL STICKER - Guidelines

- On the first page there must be a prominent entry in EN: "See the booklet label for detailed product information in other languages." or "See this booklet label for detailed product information in other languages."
- **Mandatory entries in each language: Function, method of use, precautions, place of origin (Made in EU) and information about the location of the batch number and expiration date.**
- In addition, it is advantageous to recall the proper name in EN and put a short description of the product.

STICKER FOR CUSTOMS MARKET - Guidelines

- Mandatory records: Function, method of use, precautions, place of origin (Made in EU) and information about the location of the batch number and expiration date.

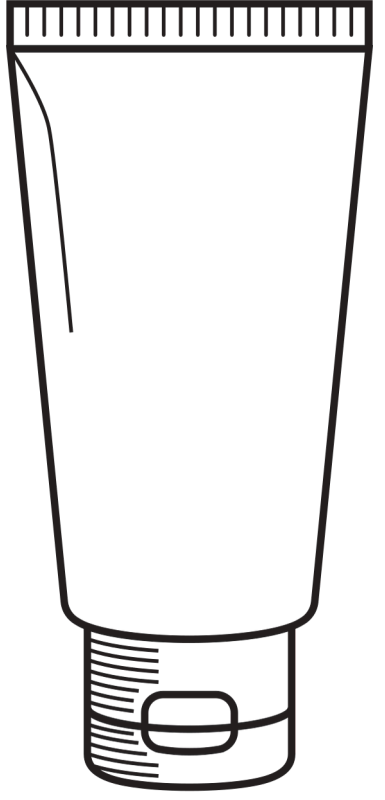


Example of Scheme of text localization (cardboard box)



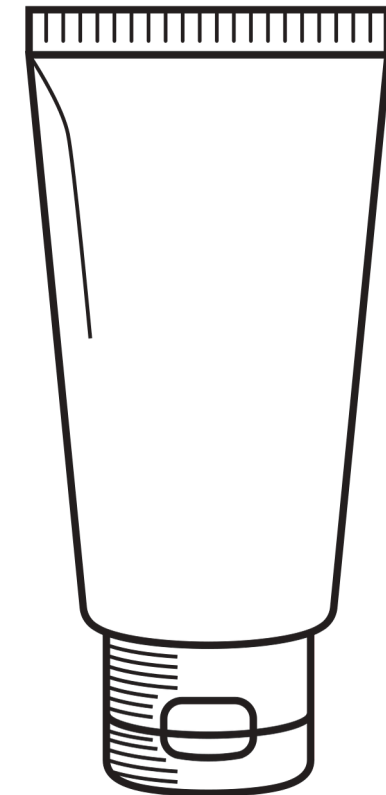
Outer label (cardboard box) + inner label

Marketing description	Name Function		Ingredients (INCI):
Directions for use			
Precautions	Nominal quantity of contents		Made in: RP EU: RP UK: Batch number: Best use before the end of:



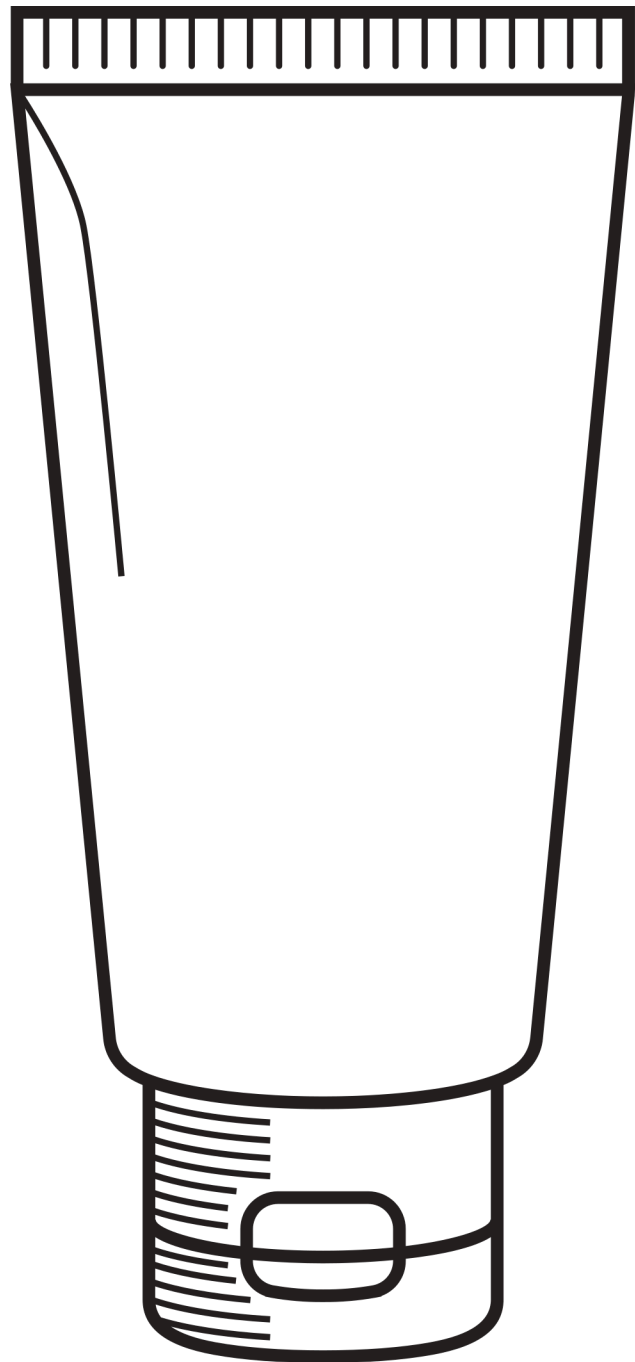
MULTILINGUAL STICKER / STICKER FOR CUSTOMS MARKETS- Location

Short marketing description	Name Function	Multilingual sticker See the booklet label for detailed product information in other languages. Name Function Marketing description Directions for use Precautions	Ingredients (INCI): Made in: RP EU: RP UK: Batch number: Best use before the end of:
Directions for use			
Precautions	Nominal quantity of contents	Made in; Batch number; Best use before: see the packaging.	



Annel

L O N D O N / U K
W A R S Z A W A / P L



When product do not has additional packaging data from

Scheme of text localization (cardboard box)

have to be placed directly on product packaging.



L O N D O N / U K
W A R S Z A W A / P L